

FREE RESOURCE

AI App Handoff Kit + 30-Day Launch Plan

What to give engineers when you hand over an AI-built app, and a four-week plan for launching a small, focused app.

Part 1: The handoff spec

Fill this in before an engineer starts, so the first week goes on the work rather than on chasing access and answers.

What it is

One paragraph on what the app does and who it is for

The main user journey, step by step, from sign-up to the thing users came for

Which AI tool(s) you used and where the code lives now

Access & assets

The code repository, or an export of it

Access to the database, hosting and any third-party accounts (invite engineers as users rather than sharing your password)

Design files, brand assets and content

A list of every API key and outside service the app uses

What works and what doesn't

Features that work today

Known bugs and rough edges

Where you got stuck, and what you already tried

Requirements

Must-have features for launch, with nice-to-haves listed separately

Expected number of users at launch and in the first year

Anything sensitive: payments, health data, children's data, or users in the UK or EU

Success criteria

What "launched" means to you

Target launch date and any fixed deadlines (a demo day, a customer commitment)

How you will judge whether it is working

Part 2: The 30-day launch plan

Written for a small, focused app. Apps with payments, several integrations or code that needs restructuring will take longer.

Week 1: Review & plan

Security and production-readiness review of the code

Fix the critical security gaps: exposed keys, login checks, access rules

Agree the launch scope and move everything else to a later list

Week 2: Fix the foundations

Move data to a managed database with automatic backups

Enforce login and access rules on the server

Add error handling and input validation on the critical flows

Week 3: Production setup

Production hosting, custom domain and HTTPS

Logging, error tracking and alerts

Tests for the critical flows, run automatically on every change

Week 4: Launch & learn

Privacy notice and terms in place

Soft launch to a small group while watching the monitoring

Fix what breaks, then open it up and keep iterating

ABOUT MAXENIUS

A senior engineering, design and marketing team. We take AI-built apps to production, build AI agents, and deliver white-label work for agencies. If you would like a second opinion on anything in this document, email contact@maxenius.com or visit maxenius.com.